

General Council for Islamic
Banks and Financial Institutions



المجلس العام للبنوك
والمؤسسات المالية الإسلامية



WESTERN UNIVERSITY · CANADA



**CIBAFI – Ivey Business School
Executive Programme on
Strategic Thinking, Agile Leadership and Curiosity,
and Application of FinTech Innovations**

5 - 6 November 2019 | Manama, Kingdom of Bahrain

Programme Objective and Description

To celebrate five years of fruitful partnership between CIBAFI and Ivey Business School, this executive programme is designed for Islamic Financial Institutions (IFIs) executives to focus on strategic thinking, agile leadership and curiosity, and applying FinTech innovations to diverse aspects of financial services. The programme begins with a fundamental deep-dive into the application of strategic thinking, followed by discussion on agile leadership in an era of exponential change and disruption. Another session will focus on how executives may re-engineer their mindset to strengthen and deepen leadership curiosity in themselves and in teams. Supported by a primer on FinTech and its various applications, participants will examine Garanti Bank's implementation of a digital payment system in response to changing business and regulatory landscape. The programme will end with a guest speaking session (to be confirmed) and/or a capstone exercise on re-imagining of customer experience.



Who Should Attend?

This programme is ideal for Senior Executives and Board Members from Finance and Banking, Strategy and Consulting Industries, as well as members of regulatory bodies. Our functional focus would include but not limited to the following sectors:

- Financial Services
- Risk Management
- Economics
- Banking
- Governance
- Legal and Regulatory
- Product Development Oversight
- Business Strategy/Leadership
- Innovation and Transformation
- Information and Financial Technology
- Shariah Scholars
- Business Owners

Why You Should Attend?

- Develop and tune agile leadership mindset in face of exponential changes and disruptive times.
- Appreciate the importance of, reflect on, and train your curiosity as leaders in the VUCA world.
- Acquire platform knowledge on FinTech innovations and application of FinTech in a live business case.
- Align business strategy with the society's goals and the Islamic financial institutions' ethical responsibilities.
- Apply financial services innovations to re-imagine customer experience.



Programme Sessions

Programme starts from 9:00AM to approximately 5:00PM daily. Registration is at 8:30AM daily. Programme includes one morning coffee break, one lunch, and one afternoon coffee break.

Day 1 - Tuesday, 5 November 2019

Registration and Welcoming Session

Session 1

- Objectives and expectation from the programme
- Perform now and build for the future
- Development of strategic thinking – strategic thinking that creates and capture value
- Plenary discussion on competitive strategy and differentiation opportunities and challenges relevant to Islamic Financial Institutions' (IFIs) current business environment

Session 2

- Narrative and discussion on exponential thinking, a requisite mindset for regulators and legacy organizations in financial services to increase their strategic agility and sensitivity to innovation
- The state and impact of disruption, and how different types of disruption impact innovation and leadership approaches
- Interactive team exercise to challenge mental constraints and improve leadership readiness in exponential times

Session 3

- Fostering curiosity as a leadership trait
- Debrief of the curiosity survey results and interactive discussion of personal improvement recommendations

Day 2 - Wednesday, 6 November 2019

Session 4

- Understanding digital transformation and FinTech in financial services
- Primer on current trends in FinTech and competition/ collaboration with established financial institutions
- Open banking – a real opportunity to unlock new waves of collaboration among financial and non-financial institutions?

Session 5

- Digital transformation of payment systems of an incumbent bank
- Business case study

Session 6

- Guest speaker experience sharing (to be confirmed)

Session 7

- Capstone experience: applying innovations in financial services to reimagine customer experience



Interactive Case Learning Methodology

The Ivey learning approach is based on learn-by-doing, not just learn-by-listening. What managers truly need does not come in a textbook. It is experiential and intuitive. It is something we call the Ivey Learning Experience. The experience is carefully orchestrated to mirror the business decision-making process and integrate across business disciplines.

Through Ivey's case learning method, participants will be put in the shoes of decision-makers, struggling with real challenges, incomplete or too much information, time limits, people issues and resource constraints. Participants develop a set of skills to effectively analyze issues, develop strategies and execute plans successfully. Leveraging on this renowned application driven case learning approach, this programme is a useful forum for stepping back from the daily business to take a broader and more strategic look at the organization and industry, in order to drive sustainable performance and future growth.

About CIBAFI

The General Council for Islamic Banks and Financial Institutions (CIBAFI) is an international non-profit organisation founded in 2001 by the Islamic Development Bank (IDB) and a number of leading Islamic financial institutions. CIBAFI is affiliated with the Organisation of Islamic Cooperation (OIC).

CIBAFI represents the Islamic financial services industry globally, defending and promoting its role, consolidating cooperation among its members, and with other institutions with similar interests and objectives.

With over 130 members from more than 34 jurisdictions from all around the world, CIBAFI is recognised as a key piece in the international architecture of Islamic finance.

About Ivey Business School

The Ivey Business School at Western University, Canada was founded in 1922 and is one of North America's oldest and most established providers of business education. Ivey's mission is to develop outstanding business leaders who think globally, act strategically and contribute to the societies within which they operate. Ivey is the second largest producer of business cases in the world, and the world's largest producer of Asian business cases. These business cases are used as teaching materials by top business schools around the world. In 2015, Ivey Business School partnered with the Central Bank of Bahrain to design and deliver the acclaimed Waqf Fund Leadership Grooming Programme for Islamic Banks. About 35 top executives from 10 major banks joined the multi-module programme in Hong Kong and Toronto. In April 2018 and March 2019, with great success, Ivey completed a three-week Central Bank of Bahrain Waqf Fund programme for grooming of Bahrain's future CFOs in Toronto, Canada and Hong Kong.

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Registration Form

Name _____
Nationality _____
Institution _____
Position _____
Department _____
Address _____
Country _____
Email _____
Telephone _____
Fax _____
Mobile _____

Registration Details

Fee per participant:
CIBAFI Members 2,500 USD
CIBAFI Non-members 2,900 USD

Please send the completed form to CIBAFI Secretariat
Email: events@cibafi.org | Tel: +973-17357300 | Fax: +973-17324902