



**CIBAFI – Ivey Business School
Executive Programme on
Strategic Thinking, FinTech
Innovation, Founder's Mentality,
and Leading Digitalization**

**13 - 14 November 2018
Manama, Kingdom of Bahrain**

About CIBAFI

The General Council for Islamic Banks and Financial Institutions (CIBAFI) is a non-profit institution that constitutes the official umbrella for Islamic financial institutions in the world. It was founded by the Islamic Development Bank (IDB) and a number of leading Islamic financial institutions. It is considered as one of the International Islamic Infrastructure Institutions. It was established on 16th of May 2001 in the Kingdom of Bahrain.

Today, CIBAFI with over 125 members from over 33 jurisdictions, is recognized as a key piece in the international architecture of the Islamic finance industry. In its mission to support Islamic financial services industry (IFSI) by being the leading industry voice advocating regulatory, financial and economic policies that are in the broad interest of our members and that foster the development of the Islamic Financial Services Industry and sound industry practice, CIBAFI is guided by its Strategic Objectives, which are 1) Policy, Regulatory Advocacy, 2) Research and Publications, 3) Awareness and information sharing and 4) Professional Development.



About Ivey Business School

The Ivey Business School at Western University, Canada was founded in 1922 and is one of North America's oldest and most established providers of business education. Ivey's mission is to develop outstanding business leaders who think globally, act strategically and contribute to the societies within which they operate. Ivey is the second largest producer of business cases in the world, and the world's largest producer of Asian business cases. These business cases are used as teaching material by top business schools around the world. In 2015, Ivey Business School partnered with the Central Bank of Bahrain to design and deliver the acclaimed Waqf Fund Leadership Grooming Programme for Islamic Banks. About 35 top executives from 10 major banks joined the multi-module programme in Hong Kong and Toronto. In April 2018, another 2-week Waqf Fund programme for grooming of Bahrain's future CFOs was launched in Toronto.

Programme Objective and Description

This 2018 executive programme is the fourth annual offering between CIBAFI and Ivey Business School to deliver a world class and highly interactive learning experience for Islamic Financial Institutions (IFIs) executives in the domain of Strategic Thinking, FinTech Innovation, Founder's Mentality, and Leading Digitalization in the face of disruptive changes. This programme begins with a practical deep-dive into the application of strategic thinking, which is crucial for the development of business leaders in a VUCA world. The first session is followed by a FinTech business case, which will delve into practical applications in building a FinTech business in digital currency and how to promote legitimate adoption among traditional banking customers.

The third session will take a deeper look at Founder's Mentality. Successful companies earning above-average returns and sustainable growth must instill a strong culture that engages employees in exploitation of existing business as well as exploration of new opportunities. Principles and tools from the third session will be applied to the analysis of how an incumbent national bank has disrupted its business model through digitalization and rebuilt its entrepreneurial culture in creating a 22,000-person start-up. The final session of the programme is a highly interactive exercise with personalized take-aways. Participants will prototype and test specific business ideas and models to enhance the customer experience and improve performance of various business lines in banks.

Interactive Case Learning Methodology

The Ivey learning approach is based on learn-by-doing, not just learn-by-listening. What managers truly need does not come in a textbook. It is experiential and intuitive. It is something we call the Ivey Learning Experience. The experience is carefully orchestrated to mirror the business decision-making process and integrate across business disciplines.

Through Ivey's case learning method, participants will be put in the shoes of decision-makers, struggling with real challenges, incomplete or too much information, time limits, people issues and resource constraints. Participants develop a set of skills to effectively analyze issues, develop strategies and execute plans successfully. Leveraging on this renowned application driven case learning approach, this programme is a useful forum for stepping back from the daily business to take a broader and more strategic look at the organization and industry, in order to drive sustainable performance and future growth.



Who Should Attend?

This programme is ideal for senior Executives and Board Members from Finance and Banking, Strategy and Consulting Industries, as well as members of regulatory bodies. Our functional focus would include but not limited to the following sectors:

- Financial Services
- Risk Management
- Economics
- Banking
- Governance
- Legal and Regulatory
- Product Development Oversight
- Business Strategy/Leadership
- Innovation and Transformation
- Information and Financial Technology
- Shariah Scholars
- Business Owners

Why you should attend?

- Receive a world class and a highly interactive learning experience based on a learn – by – doing approach
- Develop corporate entrepreneurial sensitivities to take advantage of opportunities and overcome challenges for sustainable growth.
- Develop a set of skills to effectively analyze issues, develop strategies and excellent plans on Strategic Thinking, Fintech Innovation, Digitalization and more...

Detailed Sessions of the Programme

Day 1: Tuesday, 13th November 2018

08:30 – 09:00	Registration & Morning Coffee
09:00 – 09:15	Welcoming Session Opening Remarks by CIBAFI
09:15 - 10:45	Session 1 <ul style="list-style-type: none">• Objectives and expectation from the programme• Perform Now and Build for the Future• Development of strategic thinking – creating and capturing value• Plenary discussion on sustainable competitive strategy and differentiation
10:45 - 11:00	Coffee Break
11:00 - 13:00	Session 2 <ul style="list-style-type: none">• Brief lecture on current trends in FinTech, digitalization, and FinTech as a disruptor or an enabler for banks• Islamic Financial Institutions' (IFIs) current business opportunities and challenges in relation to FinTech and in favor of sustainability and growth
13:00 - 14:00	Lunch
14:00 - 17:00	Session 3 <ul style="list-style-type: none">• FinTech – Digital Currency and Challenges in Legitimization• <i>Business Case – BitGold: Turning Digital Currency into Gold?</i>

Day 2: Wednesday, 14th November 2018

09:00 - 10:45	Session 4 <ul style="list-style-type: none">• Video Sessions and Plenary Discussion on Founder's Mentality• <i>Article – Killing Complexity Before Complexity Kills Growth (Bain & Co.)</i>
10:45 - 11:00	Coffee Break
11:00 - 12:30	Session 5 <ul style="list-style-type: none">• Digital Transformation of an Underperforming and Incumbent National Bank• <i>Business Case – DBS Transformation (A): Becoming a World-Class Multinational Bank</i>
12:30 - 13:30	Lunch
13:30 - 16:45	Session 6 <ul style="list-style-type: none">• Reimagining Customer Experience Interactive Exercise• <i>Read up on what's keeping leaders up at night – "Top 9 Ethical Issues in Artificial Intelligence"</i>
16:45 - 17:00	Closing Session

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Registration Form

Name (الاسم) -----
Nationality (الجنسية) -----
Institution (المؤسسة) -----
Position (المسمى الوظيفي) -----
Department (القسم) -----
Address (العنوان) -----
Country (الدولة) -----
Email (البريد الالكتروني) -----
Telephone (الهاتف) -----
Fax (الفاكس) -----
Mobile (الجوال) -----

Programme Details

Fee per participant:
CIBAFI Members 2,500 USD
CIBAFI Non-members 2,900 USD

Please send the completed form to CIBAFI Secretariat
Email: events@cibafi.org | Tel : +973-17357318 | Fax: +973-17324902