General Council for Islamic Banks and Financial Institutions



المجلس العام للبنوك والمؤسسات المالية الإسلامية





# **CIBAFI – Ivey Business School** Executive Programme on Ambidextrous Leadership and Disruptive Strategy\*

22 - 23 November 2016 Manama, Kingdom of Bahrain

#### **About CIBAFI**

General Council for Islamic Banks and Financial Institutions (CIBAFI) is a nonprofit institution that is the umbrella for Islamic financial institutions worldwide. It was founded by the Islamic Development Bank (IDB) and a number of leading Islamic financial institutions. CIBAFI was established on 16 May2001, in the Kingdom of Bahrain and it is affiliated with the Organisation of Islamic Cooperation (OIC).

Today CIBAFI with over 120 members from over 30 countries around the world is recognised as a key piece in the international architecture of Islamic finance. In its mission to support Islamic financial services industry by being the leading industry voice advocating regulatory, financial and economic policies that are in the broad interest of our members and that foster the development of the Islamic financial services industry and sound industry practice, CIBAFI is guided by its Strategic Objectives, which are 1) Policy, Regulatory Advocacy, 2) Research and Publications, 3) Awareness and information sharing and 4) Professional Development.

### **About Ivey Business School**

The Ivey Business School at Western University, Canada was founded in 1922 and is one of North America's oldest and most established providers of business education. Ivey's mission is to develop outstanding business leaders who think globally, act strategically and contribute to the societies within which they operate. Ivey is the second largest producer of business cases in the world, and the world's largest producer of Asian business cases. These business cases are used as teaching material by top business schools around the world. In 2015, Ivey Business School partnered with the Central Bank of Bahrain to design and deliver the acclaimed Waqf Fund Leadership Grooming Programme for Islamic Banks. About 30 top executives from 10 major banks joined the multi-module programme in Hong Kong and Toronto.

\*Every effort has been made to ensure the accuracy of the information provided. However, information in this brochure is subject to change without prior notice.







This two-day programme delivers a high energy learning experience for Islamic Financial Institutions' (IFIs) executives, and provides the necessary catalyst to review and, to some extent, develop disruptive strategic thinking for the Islamic financial services industry. To begin, this programme provides "platform" skills in strategic thinking and action so that executives have a common orientation and articulation of strategic goals and initiatives. Second, participants will be exposed to the notion of ambidextrous leadership, which is often the formula for further growth and success when established organizations struggle with protecting their existing advantages and shy away from exploring new opportunities for fear that they would potentially cannibalize existing businesses. Finally, this program analyzes disruptive strategic thinking and opportunities in financial services. Through an interactive team project applying the Business Model Canvas, participants will gain hands-on and insightful experience in developing an ambidextrous project that would have disruptive potential in their business space.

### Interactive Case Learning Methodology

The Ivey learning approach is based on learn-by-doing, not just learnby-listening. What managers truly need does not come in a textbook. It is experiential and intuitive. It is something we call the Ivey Learning Experience. The Experience is carefully orchestrated to mirror the business decision-making process and integrate across business disciplines.

Through Ivey's case learning method, participants will be put in the shoes of decision-makers, struggling with real challenges, incomplete or too much information, time limits, people issues and resource constraints. Participants develop a set of skills to effectively analyze issues, develop strategies and execute plans successfully. Leveraging on this renowned application driven case learning approach, this program is a useful forum for stepping back from the daily business to take a broader and more strategic look at the organization and industry, in order to drive sustainable performance and future growth.



## Ideal for

This programme is ideal for senior executives and board members from finance & banking, strategy, and consulting industries, as well as members of regulatory bodies. Functional focus would include:

- Financial Services
- Banking
- Business Strategy
- Economics and Governance
- Legal and Regulatory
- Product Development Oversight



## **Detailed Sessions of the Programme**

08:30-09:00	Registration
09:00 - 09:15	Welcoming Session
	Opening Remarks by CIBAFI
09:15 - 10:30	Overview of and expectation from the programme What good leaders do? Perform Now and Build for the Future – highlight and analyze Islamic Financial Institutions' (IFIs) current opportunities and challenges in disruptive strategy, sustainable growth, and internationalization
10:30 - 10:45	Coffee Break
10:45 - 12:45	Development of strategic thinking – conceptualization and articulation of strategic thinking that creates and captures value
12:45 - 13:30	Lunch
13:30 - 16:00	Ambidexterity – essential strategic acumen to exploit and explore in today's VUCA world Brief Lecture and Team Analysis of Business Case
16:00 - 17:00	Overnight team project briefing and introducing the Business Model Canvas

### Day 1: Tuesday, 22 November 2016

## Day 2: Wednesday, 23 November 2016

09:00 - 11:15	Digital disruption in financial services industry and strategic response Brief Lecture and Team Analysis of Business Case
11:15 - 11:30	Coffee Break
11:30 - 13:00	Application and analysis of disruptive thinking and strategy among live disruptor examples.
13:00 - 14:00	Lunch
14:00 - 17:00	<ul> <li>Overnight team projects – interactive business proposal exercise</li> <li>Utilize the Business Model Canvas (BMC) tool to develop disruptive business models</li> <li>and practical proposals</li> <li>Business Cases include: <ul> <li>Innovation and Renovation: The Nespresso Story</li> <li>Lending Loop: Fintech Disruption in Canadian Banking</li> </ul> </li> </ul>
17:00 - 17:15	Closing Ceremony

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# **Registration Form**

Name (الأسم)
Nationality (الجنسية)
Institution ( المؤسسة) (المؤسسة)
( المسمى الوظيفي ) Position ( المسمى الوظيفي )
Department (القسم)
Address( العنوان) (العنوان)
Country ( الدولة )
Email ( البريد الإلكتروني ) البريد الإلكتروني )
Telephone( الهاتف)
Fax(الفاكس)
Mobile (الجوال)

**Programme Details** 

Fee per participant: CIBAFI Members 2,500 USD CIBAFI Non-members 2,900 USD

Please send the completed form to CIBAFI Secretariat Tel : +973-17357318 | Fax: +973-1732 4902 E-mail : events@cibafi.org